

FACTS ABOUT ALADDIN Readi-Cut HOUSES

The Aladdin Company initiated the Modular Principle of house design 43 years ago.

Initiated the Factory Pre-cut System 43 years ago.

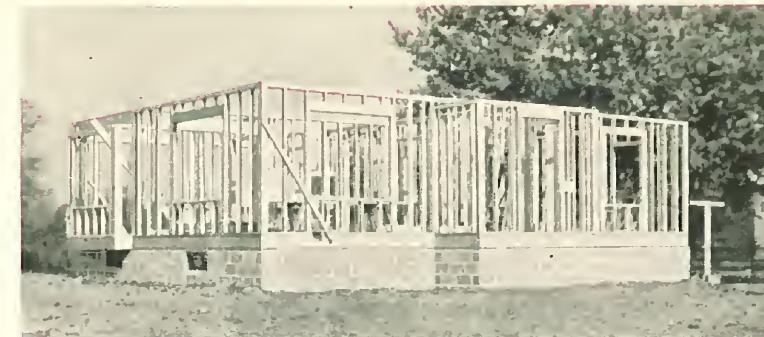
Initiated the "Packaged" Sales Plan 43 years ago (one price for the complete house).

Initiated the Merchandising Plan of Direct Sales by

the manufacturer to the home builder 43 years ago.

Initiated the Plan of Supplying only the very highest grades of lumber and all other building materials 43 years ago.

Initiated the Practice of Unconditional Guarantees of complete satisfaction to ALL Aladdin Home Builders 43 years ago.



ALADDIN READI-CUT HOUSES
ARE NOT "PREFABRICATED"



Two Stages of Construction of
our BRISTOL HOME

At the top are two pictures, showing our Bristol under construction. The picture at the top illustrates the first steps in framing the house, the studding for the outside walls and partitions having been nailed up. The lower photo pictures the rafters and gable studding in place and part of the wall and roof sheathing applied. These pictures are representative of the exact construction details of every Aladdin House.

YOU ASK:

"Will the construction of an ALADDIN Readi-Cut Home be a pleasurable and profitable experience?" IT WILL! On this page and in their own words some of our thousands of customers tell you why.



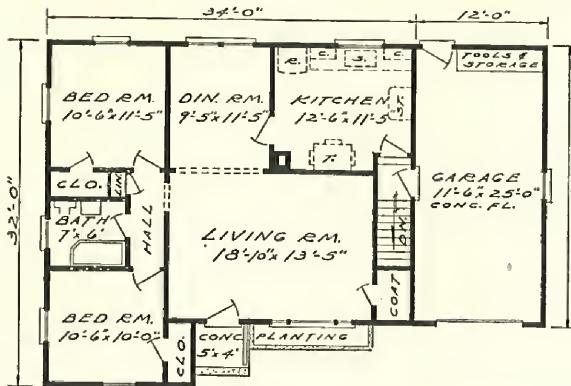
WINSTON-VERSE—Tampico, Ill.

An ALADDIN House and an ALADDIN Rosebush
34 YEARS OLD

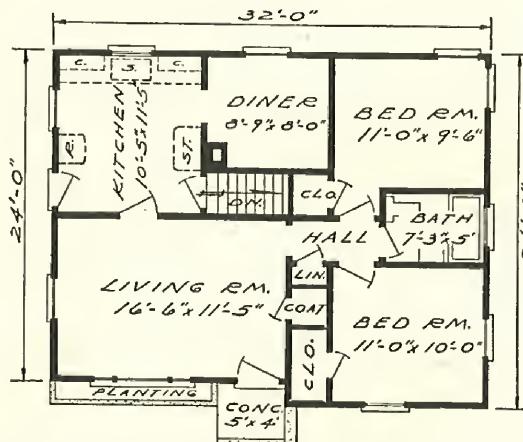




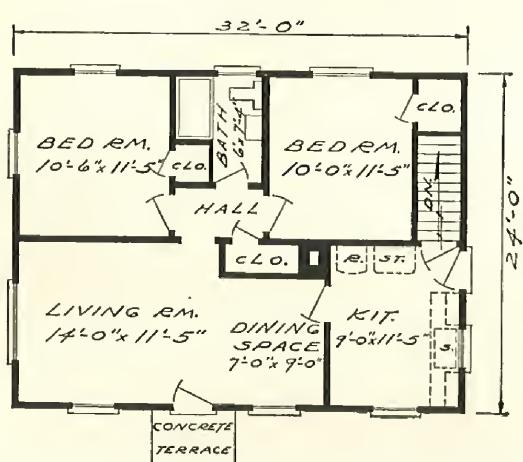
PILGRIM No. 2—Rolla, No. Dakota



THE EL PASO—One of the two floor plans available.



THE ALAMO—One of the three floor plans available.



THE ATLANTA—One of the two floor plans available.



Sharon, Mass.
Dear Sir: Am enclosing picture of the rosebush you sent me at the time I bought my Aladdin house of you when the first World War was just starting. I think it was in 1915. I am now 84 years young and going strong. Hoping you will always prosper, I am, Sincerely yours, C.H.B.

West Barrington, R.I.
THE ALADDIN COMPANY: As near as I can remember, it was 35 years ago we bought and erected one of your Aladdin houses at Hillside, Sebago, Maine. It was satisfactory in every respect and the envy of all of our neighbors. My grandson expects to build in the near future. I want him to do so. Very truly yours, Mrs. G.W.T.

Names and Addresses of Any of These Letters Will Be Furnished on Request.

Lewistown, Pa.
Dear Sir: Would like to see your latest catalog. About 40 years ago I purchased one of your Aladdin houses which has been very satisfactory. My grandson is now thinking of building a home. Yours very truly, R.B.M.

Alvin, Illinois
July 15, 1949

THE ALADDIN COMPANY: We wish it were possible to express in this letter our complete satisfaction with the Aladdin house we have just completed; and the wonderful co-operation received from your company all the way through. We would like to state that everything exceeded our finest expectations and was much better than anything implied in any of your advertisements or letters. We are very happy with our new home and certainly sing the praises of the Aladdin Company to everyone we meet. We feel a distinct friendship with you and your company. You have exceeded every promise, written, printed or implied. And in these days of cold commercialism, that is a wonderful thing. We will be pleased to show the house to any of your interested prospects. Frankly, we don't understand why every new home built is not an "Aladdin," after our most pleasant experience. Yours very truly, M.A.K.

You Will Build With Confidence Under ALADDIN'S GUARANTEE of a Lifetime of Security and Satisfaction.

Aurora, Ill.

THE ALADDIN COMPANY: I would like to see your new catalog. My folks built an Aladdin house some 30 years ago and it has stood up in fine shape. Yours truly, R.M.G.

Albany, N.Y.
July 11, 1949

THE ALADDIN COMPANY: I wish to thank you for the prompt and courteous answer to my letter and to the questions I have asked over a period of 6 weeks. Frankly, I have never seen such an example of honesty and integrity in business such as I have witnessed in my transactions with Aladdin. From the time I wrote my first letter to your office requesting your catalog until the present date I have received a degree of consideration that is almost totally extinct in the world of today. Your policy of fair play is one that is to be desired in every enterprise and I am sure that if every firm followed your example they would find their business increase ten fold. You may rest assured that if I find it necessary to purchase any materials locally it will be due to the fact that they are absolute essentials. One cannot decently take advantage of a firm that plays their hand open and above board as you people have done with me. Very truly yours, E.P.G., Jr.

You Will Enrich Your Future with Safety for Your Savings, Economy for Your Budget, Comfort and Happiness for Your Family.

We Would Welcome a Letter from You About Your Plans

THE ALADDIN COMPANY
Home Office and Mills:
BAY CITY, MICHIGAN

SOUTHERN BRANCH OFFICE AND MILL: WILMINGTON, NO. CAROLINA



ROCKPORT—Saginaw, Mich.



PLAZA—Champlain, N. Y.



CONCORD with Siding—Port Chester, N. Y.



GABLES—Bozeman, Mont.



PILGRIM No. 5—Brick Veneer—Saginaw, Mich.

THIS 5 ROOM ALADDIN READI-CUT HOUSE \$1396

WE
PAY
THE
FREIGHT

HOW TO BEAT THE HIGH COST OF BUILDING

The Aladdin Readi-Cut System of Construction enables you to save 18% LUMBER WASTE and up to 30% LABOR COST, and guarantees you will receive the highest quality—all perfectly dry—lumber, and a COMPLETE HOUSE as specified.

SAVE FOUR PROFITS on the Lumber, Millwork, Hardware and Labor

You can buy your COMPLETE house, ALL IN ONE SHIPMENT, direct from our mills and save the middlemen's profits.



PAY YOURSELF THOSE HIGH WAGES

Every hour you can put in on the construction of your Aladdin home means a saving to you of from \$2.00 to \$3.00 per hour on its cost. That means a SAVING of from \$15.00 to \$18.00 for every day you work on it! **** Depending on the size of the house, the carpenter work sums up to from three hundred hours to twelve hundred hours. WITH MOST OF THE SKILLED LABOR ALREADY PERFORMED, when you receive your Aladdin Readi-Cut, what an opportunity you have to bring down the cost of your new home to practically a pre-war level. Our drawings and instructions cover everything from the foundation up, so you can save any part, or even all labor costs.

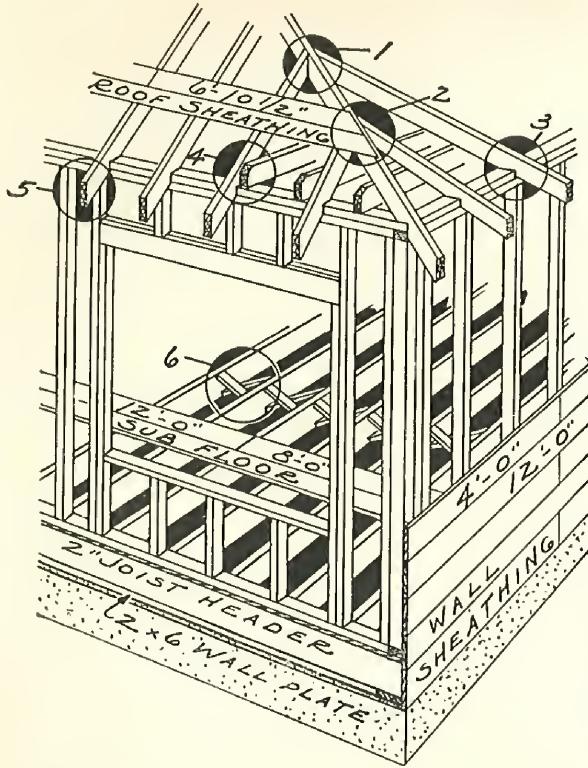
WHAT YOU GET WHEN YOU BUY AN ALADDIN HOUSE

Foundation wall plates cut to fit.
Foundation Sills cut to fit.
Floor Joists cut to fit.
Floor Joists Bridging cut to fit.
Sub Floor Sheathing cut to fit.
Wall Studding cut to fit.
Wall Sheathing cut to fit.
Partition Studding cut to fit.
Ceiling Joists cut to fit.
Rafters cut to fit.
Roof Sheathing cut to fit.
Water Proof Building paper between sub and finished floor.
Finish Floor Tongued and Grooved.
Water Proof Building paper between wall sheathing and siding.
Siding squared ready to fit against casings and outside finish.
Cedar shingles or asbestos shingles instead of

Baseboard and base shoe for all rooms.
For two story houses stairways, treads, risers, stringers, newel posts, balusters, molding, etc.—boxed ready for erection.
Cellar Stairs where shown—all materials cut to fit.

Nails of proper size.
Lock sets.
Door Hinges.
Double acting door set.
Metal Door Bumpers.
All window hardware complete.
Slate surfaced asphalt shingles.
Valley, hip and ridge flashings as needed.
Paint—three coats. Finish coats any colors desired.
Turpentine, Putty and Oil.
Interior stains—Floor and Interior Woodwork.
Interior Varnish—two coats. Floor and In-

WHAT READI-CUT MEANS



The picture at the left shows how the lumber in your Aladdin house will be cut to fit in our mill and ready to nail in place when you receive it. Figure 1 shows jack rafters with the mitre and bevel at upper end. Figure 2 shows mitre on end of roof sheathing. Figure 3 shows "heel" cut on rafters. Figure 4 shows mitre cut on end of ceiling joists. Figure 5 shows mitre on end of rafters. Figure 6 shows mitre on joists bridging. Wall plates, joists header, floor joists, wall sheathing, wall and partition studding and sub-floor materials are also accurately cut to proper sizes and lengths, each piece also marked for length and location. An Aladdin Readi-Cut house is identical in DESIGN, CONSTRUCTION AND MATERIALS to the best architect planned and contractor built home. The Aladdin Company's forty-three years of sound business principles, integrity and fair dealing is your safeguard.

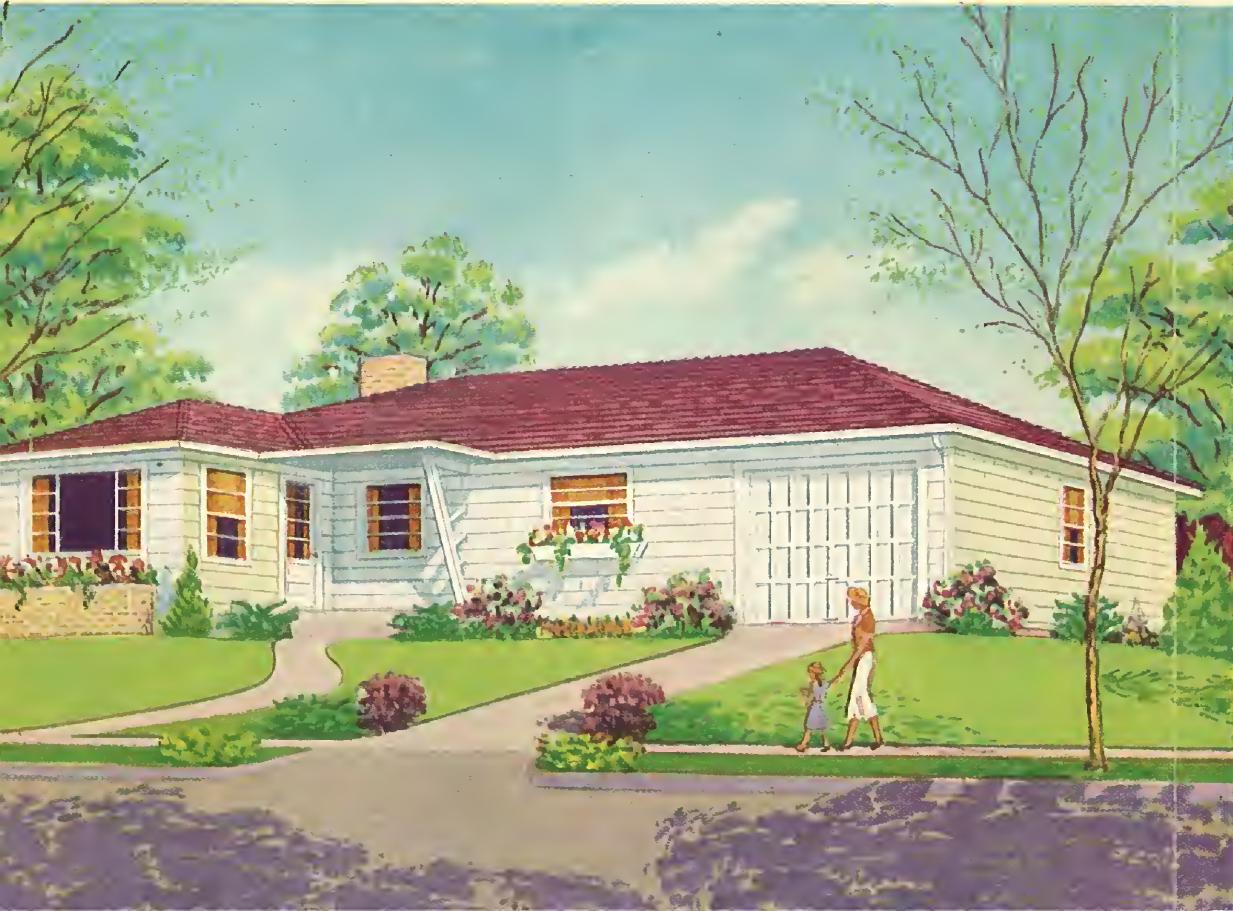
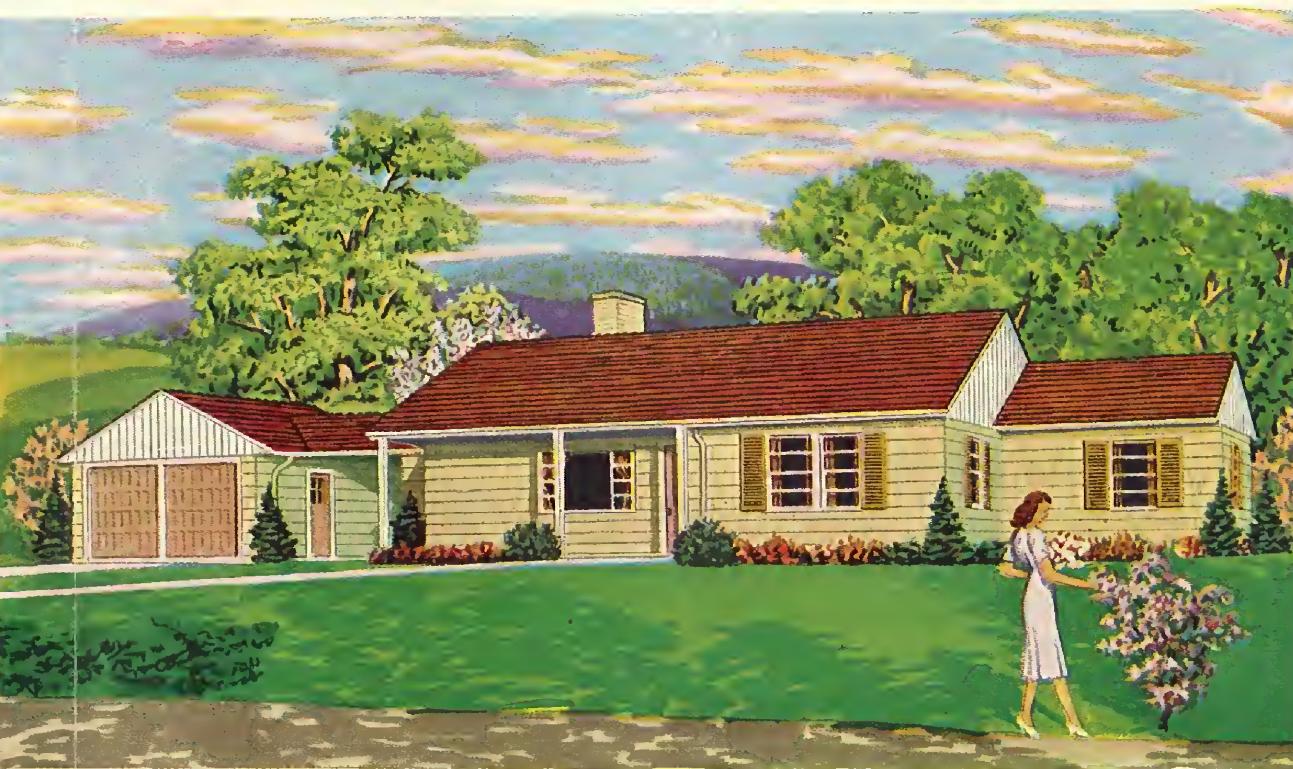
ALADDIN HOUSES ARE NOT "PREFABRICATED"

65 DESIGNS TO CHOOSE FROM

Outside finishing lumber cut ready for fitting. Crown, bed, cove and quarter round moldings. Water table and drip caps for exterior. Window frames complete with inside and outside trim. Glass in window sash ready to hang. Window and door trim. Door frames complete with inside and outside trim. Doors—Interior and Exterior.

Porch joist, porch flooring, steps, columns, balusters and porch roof sheathing and ceiling cut to fit. Foundation plans and foundation instructions. Complete set detailed blueprints showing every step of erection. Copyrighted book of printed instructions and illustrations describing every step in erecting and completing the house.

ALADDIN GUARANTY. Satisfaction or Your Money Back



←The EL PASO

The ATLANTA ↑

WRITE
THE ALADDIN COMPANY
HOME OFFICES AND MILLS: BAY CITY, MICH.
Branch Office and Mills: Wilmington, N. C.